



# JAPAN SRI LANKA TECHNICAL & CULTURAL ASSOCIATION

Sri Lanka Alumni of The Association for Overseas Technical Cooperation and  
Sustainable Partnership (AOTS) Japan

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## JASTECA NEWSLETTER

January - August 2021

Volume 5

**Dear Member,**

As you all are aware, due to the prevailing pandemic, JASTECA was unable to conduct scholarship programs in Japan. However, with the help of various experts in diverse fields we were able to successfully conduct webinars during the last few months.

Together with AOTS, JASTECA has now commenced conducting online webinars. While some are free of charge, others are paid webinars. Some webinars will involve limited participation as they will have a fundamental test with certification which will benefit the SME sector in particular. JASTECA will forward all details of such webinars via email and social media.

We kindly request our membership to make use of these programmes which cover varied areas for effectiveness of corporate reforms and business developments.

We have been notified by the organizers that the online programmes are extremely popular worldwide among the membership and allotted slots are filled up quickly. Over 200 of our members have participated upto date.

Mr Isao Yoshino, an eminent personality with 4 decades of experience at Toyota Motor Corporation of Japan - addressed 2 sessions on 'Expert Talks'. We are happy to note that he has expressed his enthusiasm to work with JASTECA and impart his knowledge to improve productivity in Sri Lankan Organizations.

Await further updates from the secretariat.

Mask up and stay safe.

## Expert Talks

After completing series of highly successful public seminars free of charge through on-line platforms, despite of challenges during the COVID 19 pandemic, JIM launched new public seminar series with the tag-line of 'EXPERT TALKS'. This is another significant milestone in our learning and development journey in JASTECA/ JIM.

This is a series of guest speeches/ lectures, conducted once in every fortnight and it is about 1 – 1.5 hour per session with Q & A. Speakers will speak to the audience on timely needed topics on various subjects and disciplines, including best of the best of Japanese Management Techniques, which we believe will add value to the work-life our valuable audience as well as their organizations.



**Lifetime of continuous Learning  
Lessons from Toyota Leader  
Mr. Isao Yoshino**

The resource person for the 1st session was Mr. Isao Yoshino, one of the eminent leader who has over 4 decades of experience in world's best auto-mobile manufacturer, TOYOTA MOTOR CORPORATION, JAPAN and one of the most respected leader who has achieved success in his life being a lifetime of continuous learner, who deliver the speech on the topic of 'LEARNING TO LEAD : LEADING TO LEARN' held on March 2021.



**Toshiko 'Nami' Kawanami  
Senior consultant on people development - AOTS, Japan  
Director of ICOSA (International Cooperation Organization  
for small and medium enterprises in Asia), Japan**

The second session was conducted by Ms. Toshiko-Kawanami, one of the best trainer in Japan on senior leadership development. She has over 4 decades of experience in a variety of global companies in Japan and many other countries.

She delivered the speech on 'SECRETS OF UNLIMITED BUSINESS GROWTH' Lesson and the success stories from the life of Shibusawa Eiichi The Father of Modern Japanese Economy held on April 2021

## Expert Talks - Management Clinic

We are launching another series of on-line learning session on the tag-line of “MANAGEMENT CLINIC” through EXPERT TALKS.

By the concept of ‘MANAGEMENT CLINIC’ our core objectives are to address the exact issues and problems associated with the companies/ organizations during this crisis period and also to provide platform to obtain specialist advises from the experts concern on the relevant areas such as financial management, HR & IR, marketing, technology, productivity issues as well as to deliver solutions for the issues relevant to entrepreneurs. Based on the questions/ comments/ issues received by our valuable participants from various industries and organizations, the composition of expert panel will change.

The first MANAGEMENT CLINIC was held in July 2021 on the topic of ‘ENHANCEMENT TO TRANSFORMATION – Driving Management Applications towards excellent results”.



### SESSION LED BY

**Dr. Samantha Rathnayake**  
Faculty Member and Management Consultant  
Post Graduate Institute of Management (PIM),  
University of Sri Jaywardenepura.

### EXPERT PANEL



**Institutional Transformation success story in a pandemic period by**

**Mr. Mahinda Saranapala**  
Director/ CEO of Kelani Cables PLC,  
Past President and Trustee of  
JASTECA, Advisor for SLAAQP



**Productivity practices for Business Excellence by**

**Mr. Sunil G Wijesinha**  
Past President National Chamber of  
Commerce, Sri Lanka, Past Chairman  
of EFC, Past President and Trustee of  
JASTECA



**Entrepreneurial approach for success in business operations by**

**Dr. Sarath Buddhadasa**  
Director of Industrial Development Board,  
CEO of Business Consultancy Services  
Ltd



**Managing financial resources during crisis period for success in business operations by**

**Mr. Tyrell Roche**  
General Manager – Finance of Lanka  
Walltiles PLC and honorary treasurer  
JASTECA

## JASTECA Institute of Management (JIM) - Online Discussion

### PHILCULTAROS - AOTS Alumni Society in Philippines on way forward of collaboration. Held on 28th May 2021



Cynthia Reyes – President, Louie Gutierrez - Vice President, Internal, Brando Barrantes - Vice President, External, Marissa Saludo - Continuing Education Chair, Kristina Velasco – Secretary, Engr. Elisa Arriola - Chair, Internship, Trish Reyes – Secretariat participated for the discussion from PHILCULTAROS in Philippines.

Gamini Marambe – President, Chandana Amaratunga – Senior Vice President, Anuruddha Gamage – General Secretary/ Chairman JASTECA Institute of Management, Jacintha Devadason – Manager JASTECA, Sharmi Wickramaratne – Assistant Manager JASTECA participated for the discussion from JASTECA.

## JASTECA Institute of Management (JIM) - Online Workshop

### Practical Lean Expert Silver Certificate - June 2021

After successfully conducting JASTECA Free Webinar Series, we have scheduled our first online Certificate Course on 'Practical LEAN EXPERT – Silver Certificate' in June 2021.

Provide necessary knowledge, skills, know how & hands-on experience to handle projects with the theory and tools covered in the programme.

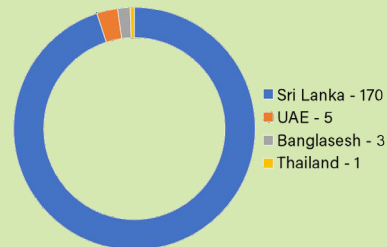
# JASTECA Institute of Management (JIM) - Webinar series

## Webinar Series for SME Sector Accept the shakeup dealing with the change

1. Entrepreneurship and Innovation in SMEs
2. Path to Recognizing Opportunities
3. Sustainable Market Trends for SMEs in Sri Lanka
4. How to find influence of context on Small & Medium Business Sector
5. Handling productivity issues in SME sector – Affordability & Actuality
6. Issues in basic financial and accounting management in SME Sector
7. Handling IR issues in SME sector and quality HR Management
8. Do quality management needed for sustainability of SME Sector
9. Health, Safety and Well-being issues in SME Sector

### Webinar 1 - Beyond Theories & Conceptual Frameworks

179 Participants, 4 Countries, 98 Corporates



#### PANELIST



**Mr. Sunil G Wijesinha**

Chairman, United Motors Lanka PLC  
Chairman, Watawala Plantations PLC  
Chairman, RIL Property PLC  
Past President, National Chamber of Commerce of SL  
Past Chairman, Employers' Federation of Ceylon  
Past President and Trustee - JASTECA

#### PANELIST



**Ms. Toshiko Kawanami**

Senior Consultant, People Development Director, ICOSA (International Cooperation Organization for small and medium enterprises in Asia, Japan)

#### PANELIST



**Dr. Sarath Buddhadasa**

Member of Industrial Development Board  
CEO of Business Consultancy of Services (Pvt) Ltd

#### MODERATED BY



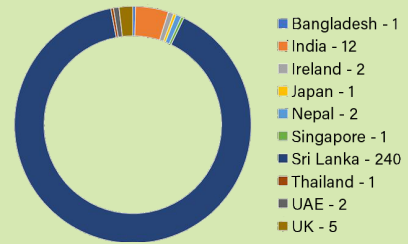
**Mr. Mahinda Saranapala**

Director/CEO, Kelani Cables PLC  
Past President & Trustee, JASTECA  
Trustee Sasakawa Trust Fund  
Advisor Sri Lanka Association for Advancement of Quality & Productivity SLAAQP  
Advisor Quality Management System Sri Lanka Standards Institute SLSI

# JASTECA Institute of Management (JIM) - Webinar series

## Webinar 2 - Boundless Opportunities In Agriculture During Post Covid-19

267 Participants, 10 Countries, 179 Corporates



### PANELIST



**Prof. Buddhi Marambe**

Former Dean, Faculty of Agriculture - University of Peradeniya  
President, Weed Science Society of SL  
Chairman, National Invasive Species Specialist Group (NISSG)  
Member, Ministry of Environment & National Experts Committee on Climate Change Adaptation (NECCA)

### PANELIST



**Mr. Subhash Abeywickrama**

CEO/Director, Sunbird Bioenergy Sierra Leone Limited (SBSL)  
Former Director, Sri Lanka State Plantations Corporations & Human Rights Organization

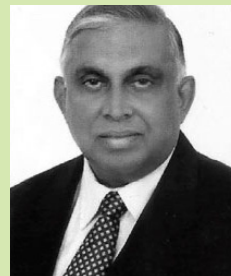
### PANELIST



**Dr. Ilmi G.N Hewajulige**

Additional Director General, R&D  
Senior Deputy Director, Food Technology Section Industrial Technology Institute

### MODERATED BY



**Mr. Athulla R.F. Edirisinghe**

Managing Partner, Strategic Management Alliance (Alliance Promoting Trade and Investment Between Japanese and Sri Lankan Companies)  
Director, Hiroshima Ceylon Ltd  
Past President & Trustee, JASTECA

### HOST



**Anuruddha Gamage**

General Manager, HR & Corporate Sustainability Hayleys Plantations Sector  
Chairman, JASTECA Institute of Management  
Executive Committee Member - JASTECA

### CO-HOST



**Nirosh De Silva**

General Manager, HRA | Texlan Ceylon Center (Pvt) Ltd  
Assistant Secretary - JASTECA

### PRODUCER



**CHETHANA KAHANDUGODA**

Deputy General Manager / CIO, LB Finance PLC  
Executive Committee Member - JASTECA

### CO-PRODUCER



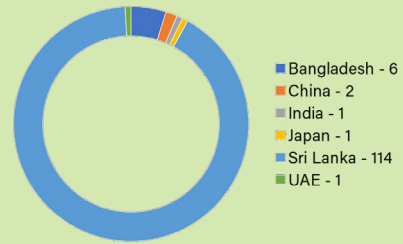
**SHARMI WICKRAMARATNE**

Assistant Manager, Training & Development - JASTECA

# JASTECA Institute of Management (JIM) - Webinar series

## Webinar 3 - Make Your Small Business

125 Participants, 6 Countries, 106 Corporates



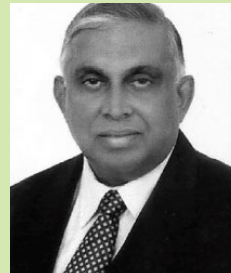
### PANELIST



**Mr. Suneth Wijesinghe**

Founder, SLG Forum OF SLG  
Chairman & Consulate,  
Sri Lanka-Germany  
SME Entrepreneur's Association

### PANELIST



**Mr. Athulla R.F. Edirisinghe**

Managing Partner, Strategic Management  
Alliance (Alliance Promoting Trade and  
Investment Between Japanese and Sri  
Lankan Companies)  
Director, Hiroshima Ceylon Ltd  
Past President & Trustee, JASTECA

### PANELIST



**Dr. Sarath Buddhadasa**

Member of Industrial Development Board  
CEO of Business Consultancy of  
Services (Pvt) Ltd

### MODERATED BY



**MR. Gamini Marambe**

President - JASTECA  
Managing Director, Party Treats (Pvt) Ltd  
Chairman, Ingrin Institute of Printing and  
Graphics  
Chairman, Japan Sri Lankan Industrial  
Development Centre  
Former Deputy Chairman, Ceylon  
National Chamber of Industries

### HOST



**ANURUDDHA GAMAGE**

General Manager, HR & Corporate  
Sustainability Hayleys Plantations Sector  
Chairman, JASTECA Institute of  
Management  
Executive Committee Member -  
JASTECA

### PRODUCER



**Jibraan Mohomed**

Systems Engineer Gennext  
(Pvt) Ltd

### CO-PRODUCER



**SHARMI WICKRAMARATNE**

Assistant Manager, Training &  
Development - JASTECA

# AOTS Webinar - 2021

## Program for Women Leaders Aiming for Further Growth amid COVID-19

**Program Duration: 3 Day Program**  
17, 18, 19th August 2021

**Participation Fee - 80 USD**  
\*Implemented with the subsidy from the  
Japanese Government.

**Target Audience**  
Female company owners, executives, and  
senior managers and Male company owners and  
executives who are responsible for training female  
managers.(20 years old and over)

**Participant Limit**  
40 persons \*Participation in all 3 webinars is required

**FULL PARTICIPATION**



**Lecturer**

**Ms. Toshiko Kawanami**  
Representative Director,  
Nami HR Network

**Day 1: Tuesday 17 August 2021**  
**12:30pm to 4:30pm (SL Time)**

Women Leadership in the Time of COVID-19  
(Lecture)

**Day 2: Wednesday 18 August 2021**  
**12:30pm to 4:30pm (SL Time)**

Women Leaders Seeing COVID-19 as Presenting  
Opportunities (Lecture, Interview & On-line Factory  
Tour)

- Learning from three entrepreneurs who are  
admirably active in the COVID-19 pandemic

- An interview with Ms. Noriko Ogura, Vice  
President, Ogura Kinzoku Co., Ltd. , a 100 year-old  
metal processing company in Ashikaga City, Japan.

- A tour of the 5S theme park factory, the world's most  
attractive factory created by employees

**Day 3: Thursday 19 August 2021**  
**12:30pm to 4:30pm (SL Time)**

Becoming a Transformational Leader (Lecture, Group  
Discussion, Participants' Presentation & Lecturer's  
Advice)

- Creating your own action plan for becoming a  
transformational leader.

- Lecturer's comments & Wrap-up

**AWAIT DETAILS OF  
NEXT PROGRAM**



## AOTS Upcoming Webinars - 2021

### For continuous 5S and Kaizen that you can successively develop - Challenge to “Kaizen Marathon”-

**Program Duration:**

15 September 2021  
1:30pm - 4:30pm (SLST) via ZOOM

**Participation Fee - Free**

This webinar will be implemented with the  
subsidy from the Japanese Government and sponsored  
by AOTS Alumni Societies

**Application Closing Date**

Monday 23rd August, 2021

**Target Audience**

Managers, supervisors in Developing Countries in South Asia  
(other than Bangladesh), Central Asia, Middle East,  
Europe and Africa, in principle (20 years old and over).

**Participant Limit**

150 persons

**FULL PARTICIPATION**



**Lecturer**

**Mr. Tatsuhiko Tomii**  
Managing Director,  
One Asia Consulting Co., Ltd

**Theme**

1. Introduction - 'Kaizen Culture' to raise people
2. '5S' to build the foundation of every Kaizen
3. 5S Application examples
4. Muda Elimination
5. Kaizen Approach
6. How to start and continue 5S & Kaizen activities
7. Japanese Kaizen implementation example

**AWAIT DETAILS OF  
NEXT PROGRAM  
OCTOBER/NOVEMBER**

# AOTS Upcoming Webinars - 2021

## Transform your Business Management Using AI / IoT

### Program Duration: 2 Day Program

6th October & 22nd October 2021

### Participation Fee - Free

\*Implemented with the subsidy from the Japanese Government and sponsored by AOTS Alumni Societies.

### Application Closing Date

Wednesday, 15th September 2021

### Target Audience

Owners, Executives, Managers of SMEs (in principle) in Developing Countries (20 years old and over)

### Participant Limit

400 persons \*participation in both webinars are required

### Language

English (translated from Japanese)

**REPEAT PROGRAM  
100 SLOTS RESERVED  
FOR SRI LANKA  
APPLY NOW!**



#### Lecturer

#### Mr. Mitsuru Abe

Representative Director,  
AI /IoT Promotions Association



#### Guest Speaker

#### Mr. Hideo Hayashi

Chairman  
Bushu Kogyo Co., Ltd.



#### Guest Speaker

#### Mr. Takeo Hasegawa

Executive Director  
HASEGAWA Co.

**Day 1 : Wednesday, 6<sup>th</sup> October 2021  
1:00 - 5:00 PM (Japan)**

1. Basics of AI/IoT
2. AI/IoT Case studies  
(Guest Speaker: Mr. Odajima and Mr. Yanase)
3. Adding value to your products and services using AI/IoT

**Day 2 : Friday, 22<sup>nd</sup> October 2021  
2:00 - 5:00 PM (Japan)**

Overview of transforming business management using AI/ IoT and key of each process.

- Data Collection (IoT)
- Storage (Big Data)
- Analysis (AI)
- Protection (Security)

# AOTS Upcoming Webinars - 2021

## AI / IoT Fundamental Test Global (AIFTG)

**Program Date:**

September 3 (Fri.) , 2021  
17:00 until 18:30 Japan Time (JST: UTC+9)

**Participation Fee**

50 USD (incl. short lecture by AIPA)

**Application Closing Date**

27th August 2021

**For Registration**

[https://zoom.us/webinar/register/WN\\_Y5-ql\\_xbRRi-CLfBpX0ncw](https://zoom.us/webinar/register/WN_Y5-ql_xbRRi-CLfBpX0ncw)

**Participant Limit**

Limited to 200 participant

**Language**

English



**Lecturer**

**Mr. Mitsuru Abe**

Representative Director/General Secretary  
AI /IoT Promotions Association

**Program Outline**

- The purpose of this program is to certify an ability of usage of AI and IoT to effect corporate reforms and business improvements.
- Participants who pass the AI / IoT Fundamental Test Global (AIFTG) will be awarded a certificate from AI/oT Promotions Association of Japan (AIPA).

**AI/IoT Fundamental Test Global (AIFTG) certificate (Digital only)**

AIPA official certificate for AI/IoT Fundamental Test Global (AIFTG) will be awarded to participants who have passed. More than 70% score is required.

**Method**

- The instruction of test and lecture will be conducted by ZOOM. All of the participants are asked to join Zoom to take the test.
- The test itself will be conducted by Google Forms.

**Other**

AI / IoT Fundamental Test Global (AIFTG) will be conducted 4 times a year. The next AIFTG after Sep. will be on 5 Nov, 2021.